

City of Tigard Comprehensive Plan Citizen Involvement Policy Interest Team Meeting Agenda August 15, 2007 7:00 – 8:30 pm

Agenda for Meeting #2

PLEASE NOTE: This will be a joint meeting of the Citizen Involvement Policy Interest Team and the Committee for Citizen Involvement (CCI). As such, the Comprehensive Plan discussion will take place as an agenda item on the CCI regular meeting agenda.

7:25 – 7:35	Discussion of Draft Building Blocks Discussion:	Marissa Daniels, Citizen Involvement PIT Staff Leader
	additionschangesdeletions	All
7:35 – 7:45	Evaluation Exercise and Discussion	All
7:45 – 7:50	Closing Comments Adjourn Policy Interest Team Portion of regular CCI meeting	Marissa Daniels, Citizen Involvement PIT Staff Leader

TIGARD COMPREHENSIVE PLAN POLICY BUILDING BLOCKS

REVISED AS OF 6/21/2007 CITIZEN INVOLVEMENT

GOAL: 1. Provide citizens, affected agencies and other jurisdictions the opportunity to participate in all phases of the planning process.

Dollar Dringials (Compareto as)	
Policy Principle (Cornerstone):	Policies:
The Citizen Involvement Committee is important to	1.1 The City shall maintain a Committee for Citizen
Tigard. (2 green dots)	Involvement representative of a broad cross-section
	of the Community to: (4 green dots)
Other Building Blocks (actions and results):	
■ The City shall establish / maintain a Citizen	a. Make recommendations to the city regarding
Involvement Committee.	ways to engage the public in city issues and
■ The CIC should represent a broad range of interests. (1 green dot)	projects.
 Promote citizen involvement relating to City actions, 	b. Develop and help implement a public
especially land use, major policy initiatives and projects.	information and citizen involvement program
■ The CIC (should/can/may) advise the City Council,	applicable to a wide range of issues, and
Planning Commission, Staff and other City Boards in	/
ways to involve Tigard's citizens / stakeholders for the	c. Enhance Tigard's overall level <u>and quality</u> of /
purpose of increasing overall civic engagement. (1 green	civic engagement by promoting meaningful
dot)	citizen involvement in city government
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	Action Measures:

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Comment: Stakeholders needs to be defined and should be included. There are many areas outside of the City, such as Bull Mountain that are also effected by City Policy.

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Comment: Engagement should be meaningful, more than just sending notice.

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Comment: How can we achieve this? Meeting with City Council once a year is not working. What is the procedure for getting projects and ideas off the ground to staff and City Council? The CCI would like to ensure there is effective communication with City Council.

POLICY BUILDING BLOCKS:	DRAFT POLICIES AND ACTION MEASURES:
Policy Principle (Cornerstone):	Policies:
Tigard Citizens need to know their role in each	1.2 The City shall define and publicize an appropriate role
phase of the planning process. (2 green dots)	for citizens in each phase of the planning process.
 Other Building Blocks (actions and results) The City shall define the roles and expectations in advance for each phase of the planning process. (2 green dots) The citizen involvement effort shall be appropriate to the scale of the planning effort. (1 green dot) Citizens need follow through from the City regarding their input. For example, a final findings report. This way citizens can see clearly that there involvement was not a waste. Citizens and stakeholders need to know how, where, when and why get involved. It is important for citizens to know they really can make a difference. 	 Action Measures: 1.1 Recognize citizens, organizations, and stakeholders who put forth exceptional civic efforts. 1.2 Work with the Tigard-Tualatin School District and local private schools to encourage the involvement of youth in City government.

Comment: The phases if the planning process are defined in the statewide planning goals. We can include this in a definitions section.

Comment: Early education about civic engagement is important. Kids in school should be taught that they can make a difference in their local government.

Comment: Success stories can inspire others to get involved. This would be a good way for the City to give examples of citizens who have made a difference.

POLICY BUILDING BLOCKS:	DRAFT POLICIES AND ACTION MEASURES:
Policy Principle (Cornerstone):	Policies:
Boards and committees (should?) provide the	1.3 The City shall establish citizen advisory boards and
opportunity for meaningful citizen involvement	committees when additional support is needed by the
focused on a particular issue or topic. (1 green dot)	City Council, Planning Commission, or City staff.
Other Building Blocks (actions and results) The City shall establish Boards and Committees to provide additional support to the Planning Commission, City Council, City staff, residents and	Action Measures: 1.3 Additional citizen task forces shall be appointed by the City Council, as the need arises, to advise the City with regard to Comprehensive Plan issues.
stakeholders Neighborhood level participation is important. The formation of a neighborhood program should be periodically reviewed by Council. Is the program being maintained? Is it effective?	1.4 Develop and maintain a neighborhood planning program.

Comment: Meaningful citizen involvement can be brought out by both positive or negative experiences. (2 green dots)

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Comment: Stakeholders can include community organizations.

POLICY BUILDING BLOCKS:	DRAFT POLICIES AND ACTION MEASURES:
Policy Principle (Cornerstone):	Policies:
Staff and financial support is crucial to the	1.4 The City shall provide staff and financial support to
maintenance of a citizen involvement program. (2	the Committee for Citizen Involvement and any other
green dots)	necessary board and committee.
Other Building Blocks (actions and results) • The City shall support the Citizen Involvement Committee and any other appropriate board or committee. (3 green dots)	Action Measures: 1.5 Assist and support any City Council recognized citizen group in providing adequate meeting places, distribution of materials, policy direction, and staff involvement.

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GOAL

- 2. Ensure all citizens have access to:
 - a. Information on issues in an understandable form, and
 - b. Opportunities for two-way communication with city staff, elected and appointed officials.

POLICY BUILDING BLOCKS:	DRAFT POLICIES AND ACTION MEASURES:
Policy Principle (Cornerstone):	Policies:
Information shall be accessible to all members of the	2.1 The City shall ensure pertinent information is readily
community. (3 Dots)	accessible to the community and presented in such a
	manner that even technical information is easy to
Other Building Blocks (actions and results)	understand.
 Information should be pertinent, useful, and timely. 	
 Information needs to be accessable to the growing 	Action Measures:
number of community members who do not speak	2.1 When necessary, provide translations of
English.	information to members of the community who do
■ Tigard Beyond Tomorrow (TBT) 2005 report	not speak English.
Communication Goal #1 "City will maximize	
accessibility to information in a variety of formats"	
■ A TBT resulting strategy is to "encourage public	
participation through accessibility and education."	
 Information needs to use plain, simple easy to 	
read language (no jargon). (1 Dot)	

POLICY BUILDING BLOCKS:	DRAFT POLICIES AND ACTION MEASURES:
Policy Principle (Cornerstone):	Policies:
The City shall use a variety of communication	2.2 The City shall utilize communication methods such as
methods.	mailings, posters, newsletters, and any other available
(4 Dots)	media as part of the citizen involvement program and
	continue to evaluate the effectiveness of the methods
Other Building Blocks (actions and results)	used.
 The 2005 citizen leadership communications 	
survey found that there was not one best way to	Action Measures:
stay in touch, a multitude of approaches are	2.2 The City shall periodically review notification
necessary.	requirements and methods to determine if they
 Tigard Beyond Tomorrow (TBT) 2005 report 	adequately provide notice to affected citizens and
Communication Goal #1 "City will maximize	revise these requirements and methods as necessary.
accessibility to information in a variety of	
formats"	2.3 Continue to publish information on land use
 A TBT 2005 strategy is to evaluate the 	planning issues in a form accessible to all citizens.
effectiveness of the communication tools used.	

POLICY BUILDING BLOCKS:	DRAFT POLICIES AND ACTION MEASURES:
Policy Principle (Cornerstone):	Policies:
Education is important for facilitating meaningful	2.4 The City shall work to maximize the citizen
participation. (3 green dots, 1 yellow)	involvement program by encouraging participation
	through education and accessibility.
Other Building Blocks (actions and results)	
■ The City shall provide education to help citizens make	Action Measures:
informed decisions about policy.	
 TBT 2005 strategy: "maximize", "encourage 	
public participation through accessibility and	
education."	

Comment: Education, in addition to information, needs to be timely.

Comment: How is this done?

POLICY BUILDING BLOCKS:	DRAFT POLICIES AND ACTION MEASURES:
Policy Principle (Cornerstone):	Policies:
The City shall provide a response to citizens who	2.3 The City shall ensure citizens receive a timely response
have submitted recommendations through the	from policy-makers regarding recommendations made
citizen involvement program. (3 Dots)	through the citizen involvement program.
Other Building Blocks (actions and results)	
 The City shall provide a feedback mechanism. (1 	Action Measures:
Dot)	2.4 A final citizen involvement report shall be included
 The feedback mechanism should be defined in 	at the end of any major decision or process.
advance of citizen comment.	, ,
• <u>Citizens need to feel value in their participation</u> . (1	2.5 Define the feedback mechanism in advance of
Dot)	citizen comment.
 The City shall ensure citizens receive a response 	
from policy-makers. (1 Dot)	
 Response to citizen comment needs to be 	
welcoming, timely, and include suggestions for	
how the citizen can be involved further.	
 In some instances the City must make changes to 	
comply with Federal, State, or Metro directives	
despite citizen comment. These instances should	
be publicized as such.	
 Statewide planning goal 1 states "a process for 	
quantifying and synthesizing citizens' attitudes	
should be developed and reported to the general	
public".	

POLICY BUILDING BLOCKS:	DRAFT POLICIES AND ACTION MEASURES:
Policy Principle (Cornerstone):	Policies:
In addition to Boards and Committees the City shall	2.5 The City shall seek citizen participation and input
encourage participation from citizens on many	through community organizations, interest groups, and
different levels. (4 green dots)	individuals in addition to City sponsored boards and
	committees.
Other Building Blocks (actions and results)	
■ The City shall involve citizens in many different	
capacities: individuals, interest groups, and community	Action Measures:
organizations for example. (1 green dot)	
 Tigard has many active organizations and 	
individuals that can provide valuable input.	